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For Immediate Release

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WEST MICHIGAN SPORTS COMMISSION'S 2ND ANNUAL LUNCHEON
EXPECTED TO SELL OUT QUICKLY

Luncheon to Feature U of M Men's Head Basketball Coach, John Beilein

Grand Rapids, Michigan, March 17, 2008 – The West Michigan Sports Commission (WMSC) is hosting its 2nd Annual Luncheon on September 23, 2008 in the JW Marriott's International Ballroom starting at 12:00 PM. The luncheon will feature University of Michigan Men's Head Basketball Coach John Beilein. Luncheon tables are available now and are selling quickly.

The WMSC 1st Annual Luncheon, held last year, featured Michigan State University Men's Head Basketball Coach Tom Izzo. "Last year's luncheon sold out extremely fast, prior to any public notice and we unfortunately had to turn people away. Based on strong support and presence of U of M alumni in our area and the natural school rivalry that exists, we expect to meet or beat the standard set by the alumni of MSU last year" stated Mike Guswiler, WMSC Executive Director

The WMSC Annual Luncheon serves as a fundraiser and report back to our key stakeholders, on its success in attracting a variety of amateur and youth sports to benefit our community economically and profiling it as a great place to play. Table price to the Annual Luncheon is \$500 for a table of eight. To purchase tables contact Natalie Rose at 616-233-3562 or by email at nrose@WestMichiganSportsCommission.com.

About U of M's John Beilein:

John Beilein became the 16th men's basketball coach at the University of Michigan on April 3, 2007. Considered to be one of the best tactical basketball minds in the country, Beilein has won 561 career games and is among the top 20 in victories among active Division I head coaches. The 2007-08 season marked Beilein's 30th year as a collegiate coach and he is the only active coach in the collegiate ranks to record a 20-win season at four different levels -- junior college, NAIA, NCAA Division II and NCAA Division I.

About the West Michigan Sports Commission:

The West Michigan Sports Commission is a non-profit body serving Greater Grand Rapids and West Michigan in its mission to promote the area as a premier venue for youth and amateur sporting events. The WMSC will support over 26 events through 2011, bringing in more than 40,000 people to the region, including the National Golden Gloves Boxing Tournament, the Amateur Athletic Union (AAU) National Beach Volleyball – Michigan Championship and the AAU Girls Fastpitch Central Region National Championship, all to be conducted in 2008.

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