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**For Immediate Release**



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## **THE STATE GAMES OF MICHIGAN WEBSITE HAS LAUNCHED**

*TekWorkforce donates time and talent for  
[www.StateGamesofMichigan.com](http://www.StateGamesofMichigan.com)*

Grand Rapids, Mich., November 4, 2009 –The official website for the inaugural State Games of Michigan has launched: [www.StateGamesofMichigan.com](http://www.StateGamesofMichigan.com). TekWorkforce founder and West Michigan Sports Commission volunteer, Ben Routson, partnered with Ballyhoo Web Solutions to create and donate the State Games of Michigan website.

Routson created the website to be easily accessible and informational. “The biggest benefit of the website is that tournament directors have the ability to sign in and update information, results, pictures and video regarding their sport of expertise” said Routson.

The website includes background information about the State Games of Michigan, information about each sport, rules and how to register for the event. In addition, the website includes information regarding opening ceremonies, sport venues, visitor information, sponsorships, volunteer opportunities, real time results and an Olympic news feed.

According to Routson, “future features that will be added to the website include: SMS or ‘text’ notifications to athletes, coaches and spectators regarding pertinent State Games information; real-time information using Twitter feeds populated by the State Games of Michigan news correspondents and state of the art training videos for tournament directors and volunteers.”

Mike Guswiler, Executive Director of the West Michigan Sports Commission said, “The contributions from TekWorkforce and Ballyhoo Web Solutions have been outstanding. We are excited at the functionality and design of the State Games website. Dedicated volunteers like Ben, who are offering their specialized skills toward the success of these inaugural games are greatly appreciated.”

For more information regarding the State Games of Michigan, please contact Eric Engelbarts II at 616-233-3563 or by email at [eengelbarts@westmisports.com](mailto:eengelbarts@westmisports.com). Additional information is also available at the State Games of Michigan website: [www.StateGamesofMichigan.com](http://www.StateGamesofMichigan.com).

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### About the State Games of Michigan:

*The State Games of Michigan is an Olympic-style three-day sports festival that promotes physical fitness and the spirit of healthy competition among all Michigan citizens.*

### About the West Michigan Sports Commission:

*The West Michigan Sports Commission’s main goal is to promote Michigan’s West Coast as the premier venue for hosting a diverse level of youth and amateur sporting events, enhancing the economy and quality of life in the region.*